

Your Gateway to
Banking Career

Explore | Educate | Excel

EXECUTIVE PROGRAM IN
RETAIL BANKING

India's 1st Online Finishing School

JUx

JUx is an Online learning and engagement platform of Jain (Deemed-to-be University) offering industry relevant, in demand programs that enable learners to achieve their career goals. JUx offers you the opportunity to learn from industry pioneers, engage with best industry coaches and mentors who can enhance your career opportunities and make you future ready. We are committed to providing an exciting knowledge experience for every learner and aim to develop a community of learners who can develop their full potential for a promising career. The programs offered by JUx are the perfect blend of theoretical knowledge and practical skill that is in keeping with the current industry requirements.

Jain (Deemed-to-be University)

Ranked among the top universities in India and considered a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent, Jain (Deemed-to-be University) is a hub for learning in every sense of the word.

The University which is based in Bangalore – the Silicon Valley of India, offers a conducive environment for learning, be it academically or extracurricular activities. Known for its emphasis on education, entrepreneurship, research and sports, Jain (Deemed-to-be University) has some of the best minds in the educational and research fields, and centers that inspire entrepreneurship and groundbreaking work to simplify and manage life better.

What makes Jain (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever-evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.

About the Program

It is indeed very true that Retail Revolution has taken the Banking arena to a different world. One can say that today Retail Banking is transforming at a great pace globally with advancement in Technology. Needless to say, that Retail Banking area is the backbone of Indian Banking Sector.

This Executive Program being introduced ensures to cover all the basic and advance concepts related to the Indian retail banking Sector. This program is designed to suit the needs of young graduates and entry level banking professionals who have a passion to develop a career in retail banking. The curriculum is developed and delivered online by top academicians and Industry experts with extensive experience in this field. The program has assignments, project work for a better understanding of the concepts

Course Start Date: 09th June 2020

Duration of the Course: 6 Weeks

Class Schedule: 5.00 PM to 7.30 PM

on Tuesdays, Thursdays, Saturdays & Sundays

Mode of Delivery: Online Instructor Led

Key Highlights

- Get Certified from Jain (Deemed-to-be university)
- Curriculum designed by Academia & Industry
- Instructors from Jain (Deemed-to-be University) and Industry
- Master Classes – Well Crafted Webinars and Workshops delivered by Industry Experts
- Access to the latest tools and techniques along with their business applications
- Weekly Assignments for better understanding of concepts
- 30 Hours of Project Work
- Curated Mentorship
- 24*7 LMS Support
- Access to 30 Hours of Career Building Soft Skill Self-Paced Content
- Career Support – Webinars on Personality Development & 1:1 Career Counselling Sessions
- Placement Assistance

Who can take this program?

This program is most suited for those who want to make Banking as their Career. Also, it suits the entry level working professionals who want to upskill and update their banking knowledge and expertise.

- Any Graduate can join this course
- Also, Working Professionals who with a work experience of upto 2 years
- Students Pursuing Graduation and Post Graduation

Curriculum

Overview of Retail Banking

- Introduction to Banking System
- Reserve Bank, its Functions & Regulations
- KYC Guidelines
- e-KYC Process
- Banking Laws and Negotiable Instruments
- A General overview of Assets and Liabilities Products

Overview of Retail Products

- Deposit Products – Savings Products in Detail
- Deposit Products – Current Account Products in Detail
- Deposit Products – Term Deposit Products in Detail
- Retail Lending – Loans Products and Operations
- Third Party Products – Mutual Funds and Gold
- Third Party Products – Insurance
- Non-Resident Accounts and its various types
- Trade Activities in Banks and various trade activities

Banking and Technology

- Technology in Banking
- Digital Banking
- Various Delivery channels in Banking viz Internet, Mobile, ATM and others (in detail)

Overview of Accounting & Processes

- Money and Interest
- Accounting Guidelines Part I and Part II including Ratio Analysis
- Cash Transactions (Day Begin, Day End, Receipts and Payments)
- Cash Transactions – Currency Chest and its operations
- Remittances – NACH and ECS Clearing
- NEFT and RTGS Transactions
- Reconciliation Process
- Fraud Management

Recent trends in Banking

- Fraud Management in Banks including Case Studies

Course Outcome

- This course would provide the participants with an overall knowledge about the modern age Banking System and an overview of Indian Retail Banking
- The course provides a great opportunity to gain a thorough knowledge on various Retail Banking Products and related Processes therein.
- Also, the students will have a clear understanding of various Accounting and transaction processes followed in a Banking industry.
- The course also gives an opportunity to understand the various nuances and strategies involved in the areas of Sales and Marketing in a Retail Banking Sector.
- More so, this is a golden opportunity to understand the Emergence of Digital Technology and technological inclusions in the current Retail Banking scenario
- Most importantly, the students will develop the required confidence and ability to crack their forthcoming interviews

Job prospects

Graduate/Management Trainee

Accounts Manager/Assistant Manager

Customer Service Executive

Teller/Cashier

Loans Officer

Welcome Agent

Fraud Monitoring Executives and many more.